

# Diamond Sponsorship Package

**Packages Available:** 3

**Price:** \$25,000

## **Vendor Expo at Annual ACT Conference (June 20-22, 2011, San Diego, CA)**

- Selection of booth location at the Vendor Expo.
- Two 8'x10' booths with draping, table, two chairs.
- Up to six individuals may participate in the booth and do not need to be conference registrants.
- 100 word limit for your company description included in the Vendor Expo tri-fold, as well as on the website.
- Participation in the Vendor Expo Passport program.

## **Annual Conference**

- Up to five individuals may register for the conference at no additional charge. Registration includes attendance to all "open" sessions, meals, and networking events. Note: Conference registration is not transferrable across days.
- Special on-site recognition of your sponsorship.
- Recognition of your sponsorship in the daily conference newsletter.
- Inclusion of one Full-Page Sponsor Recognition page in the final program.
- Dedicated sponsor signage – to be displayed in high-visibility areas within the conference facility. Diamond sponsor logo will be larger than other sponsor levels.
- General session recognition – company logo displayed on General Session welcome slide. Diamond sponsor logo will be larger than other sponsor levels.
- Ability to include one piece of collateral in each attendee conference bag (printed material is limited to one page front and back) – subject to approval by ACT.
- Ability to include one piece of collateral in PDF format on the conference USB drive (up to 5 pages maximum) – subject to approval of ACT.
- Up to three additional individuals may attend lunch on Day 1.
- Up to three additional individuals may participate in the Networking event.
- Selection of one exclusive break/event sponsorship.

## **Other**

- Associate Membership Dues – you may register up to 10 people from your organization as Associate Members of ACT for no additional charge. These members will have full Associate Member access to the ACT website, as well as receive a subscription to the ACT bi-monthly eNews, webinars, and other ACT publications. Additional members may be added ala carte.
- Publication recognition – sponsor logo will be included in bi-monthly eNews, as well as other ACT publications distributed throughout the entire year.
- Receive priority placement for ACT sponsored educational opportunities, such as articles and presentations.
- Website recognition – sponsor logo and link will be included on the dedicated ACT sponsorship page, as well as displayed on the [www.taxACT.org](http://www.taxACT.org) home page. Diamond logo will be larger than other sponsorship levels.
- Pre-conference recognition – sponsor logo will be included in select pre-conference emails.
- Pre and Post-conference attendee list.